

FOR IMMEDIATE RELEASE
Tuesday, September 16, 2025

BIG BROTHERS BIG SISTERS OF RED DEER CELEBRATES BIG BROTHERS, BIG SISTERS DAY ACROSS CANADA

Red Deer, AB – Youth HQ is proud to announce and celebrate Thursday, September 18th as Big Brothers and Big Sisters (BBBS) Day across Canada. Red Deer is celebrating with a variety of activities.

- MEGABike event is being hosted by the Troubled Monk from 11:00am to 6:00pm. Drop by, have fun and jump on a 30-person MEGABike for a 1.3km escorted tour downtown beginning and ending at the Troubled Monk.
- City Hall Fun In the Park from 6:00pm to 7:00pm with a variety of games and activities.
- City Hall Lighting. At 7:20pm (dusk) Red Deer City Hall will light up in Teal to celebrate Big Brothers Big Sisters Day. Come join us in the park as we celebrate.
- Turn the Town Teal. Local businesses have partnered with BBBS Red Deer to celebrate throughout the month of September by displaying information about BBBS with on location collector “Teal Big Piggies”.

2026 will mark 50 years of Big Brothers Big Sisters in Red Deer. The public is invited to join us as we celebrate the approaching milestone. There are almost 100 children in Red Deer looking for caring mentor.

About Big Brothers Big Sisters of Red Deer and District

Big Brothers Big Sisters of Red Deer and District enables life-changing mentoring relationships to ignite the power of young people. Providing life changing mentoring experiences since 1976, Big Brothers Big Sisters has been matching children and youth with adult role models who help them achieve their biggest possible futures. We believe we are #BiggerTogether, and currently work with over 220 young people to ignite their potential.

About Youth HQ

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big

Sisters of Red Deer & District and Boys & Girls Club of Red Deer & District, offering numerous programs and services that support children, youth and families.

For more information, contact:

John Johnston
Community Engagement Manager
403-598-2682 (mobile)
johnj@youthhq.ca