



## MEDIA RELEASE

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FOR IMMEDIATE RELEASE  
Wednesday, January 24, 2024

### **BIG BROTHERS BIG SISTERS OF RED DEER RECEIVES \$1,000,000 CFEP GRANT IN SUPPORT OF THE CENTRE FOR SOCIAL IMPACT**

**Red Deer, AB** – Youth HQ is proud to announce that Big Brothers and Big Sisters of Red Deer and District has been awarded \$1,000,000 through the government of Alberta Community Facility Enhancement Program (CFEP) for the purpose of facility upgrades to the Centre for Social Impact.

The Centre for Social Impact (CSI) is an inspiring place where charities and non-profits can collaborate; a place centrally located where families can readily access a variety of supports and services; and a place where organizations can share resources and minimize operating costs. “We are grateful for the support from CFEP, which enables us to address facility enhancements and upgrades in support of the charities and non-profits that share this place where community connects.” States Rob Lewis, Executive Director, YouthHQ.

“Investments into non-profits in our communities, like Big Brothers and Big Sisters of Red Deer not only support new activities and programming but uplift youth and help build stronger communities. Alberta’s government is proud to provide this million dollar grant to Red Deer Big Brothers and Big Sisters, as they provide essential supports and services for the youth of Red Deer and surrounding area.”

*Tanya Fir, Minister of Arts, Culture and Status of Women*

“The CFEP grant awarded to Big Brothers and Big Sisters of Red Deer and District is very exciting news for Red Deer and surrounding communities. This substantial investment will directly benefit our community by supporting essential youth programs, providing lasting benefits for our youth in the years to come. I was happy to write a letter of support, as I am continually inspired by the work Youth HQ does in our community. This grant will undoubtedly enhance their ability to make a positive impact.”

*MLA for Red Deer-North and Minister of Health, Adriana LaGrange*

For more information on the Centre for Social Impact please visit [www.youthhq.ca](http://www.youthhq.ca)

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**About Big Brothers Big Sisters of Red Deer and District**

Big Brothers Big Sisters of Red Deer and District enables life-changing mentoring relationships to ignite the power of young people. Providing life changing mentoring experiences since 1976, Big Brothers Big Sisters has been matching children and youth with adult role models who help them achieve their biggest possible futures. We believe we are #BiggerTogether, and currently work with over 220 young people to ignite their potential.

**About Youth HQ**

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District and Boys & Girls Club of Red Deer & District, offering numerous programs and services that support children, youth and families.

**For more information, contact:**

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