



## MEDIA RELEASE

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FOR IMMEDIATE RELEASE  
Friday May 5, 2023

### **RED DEER GROUP CYCLING ACROSS CANADA FOR BIG BROTHERS, BIG SISTERS OF RED DEER.**

**Red Deer, AB** – A Red Deer resident has gathered some friends and begun on a trek to cycle across Canada while raising funds for Big Brothers Big Sisters of Red Deer.

Ben Pelletier, a teacher in Red Deer, is a strong supporter and believer of BBBS and Youth HQ and decided that he wanted to use his cycling adventure from Vancouver to Halifax as a chance to give back. In addition to Ben Pelletier other members of the group include Logan Davey, Keith Weber, Jade Weber, Tristan McDonald and Karina Bennett.

"As a teacher here in Red Deer, I have had the chance to visit Youth HQ, Big Brothers Big Sisters of Red Deer, and simply love what they do for the youth in this city. All donations will go directly to support this awesome organization" said Pelletier on his GoFundMe page for the event.

[https://www.gofundme.com/f/the-great-cross-canada-biking-extravaganza?utm\\_campaign=p\\_cp+share-sheet&utm\\_content=undefined&utm\\_medium=social&utm\\_source=twitter&utm\\_term=undefined](https://www.gofundme.com/f/the-great-cross-canada-biking-extravaganza?utm_campaign=p_cp+share-sheet&utm_content=undefined&utm_medium=social&utm_source=twitter&utm_term=undefined)

The trek kicked off in Vancouver on May 1 and will see the group reach Halifax by the end of June. Youth HQ is excited to see the updates as this trek continues and will be sharing them on our social media channels throughout the coming weeks. Simply go to the "Gofundme" page and follow the group throughout their journey.

"We at Youth HQ applaud the efforts of this group of amazing individuals. What an adventure they are embarking upon, and what a great way to support the amazing work of Big Brothers and Big Sisters." States John Johnston, Community Engagement Manager, Youth HQ

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#### **About Big Brothers Big Sisters of Red Deer and District**

Big Brothers Big Sisters of Red Deer and District enables life-changing mentoring relationships to ignite the power of young people. Providing life changing mentoring experiences since 1976, Big Brothers Big Sisters has been matching children and youth with adult role models who help them achieve their biggest possible futures. We believe we are #BiggerTogether, and currently work with over 200 young people to ignite their potential. There are more than 80 littles waiting for a mentor and someone to look up to in Red Deer and area.

## About Youth HQ

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District and BGC of Red Deer & District, offering numerous programs and services that support children, youth, and families.

## For more information, contact:

John Johnston  
Community Engagement Manager  
Youth HQ  
403-342-6500 114  
[Johnj@youthhq.ca](mailto:Johnj@youthhq.ca)

Benjamin Pelletier  
403-877-0242  
[bgpelletier10@gmail.com](mailto:bgpelletier10@gmail.com)

