



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Monday, April 17, 2023

CENTRE FOR SOCIAL IMPACT GRAND OPENING AND OPEN HOUSE

Red Deer, AB –

Youth HQ is pleased to announce that the Professional Building located at 4808 50th Street downtown is now the Centre for Social Impact. Supporters of the building share in the vision of providing charities and non-profit organizations access to a centrally located unique building that offers affordable office, program, and meeting space.

YouthHQ will be holding an Open House on Thursday, April 20, 2023 from noon to 5:00pm. The Grand Opening and ribbon cutting will be taking place at 3:00pm.

Guest dignitaries for the official grand opening include Alberta Premiere Danielle Smith, Minister of Children Services Mickey Amery, MLA Red Deer North Adriana LaGrange, MLA Red Deer South Jason Stephan, and City of Red Deer Mayor Ken Johnston.

We invite charities and non-profits throughout Red Deer and area to visit the Open House to see and learn about the tremendous opportunities the Centre will provide for the community. Red Deer has long identified a need for a unique building dedicated exclusively to charitable activities, an inspiring place where charities and non-profit organizations collaborate. “Charities and non-profits are often subject to locations throughout the city based on affordability. With continuing rising operational and facility costs such as rent, utilities, and available space, charities and non-profits face challenges. The Centre for Social Impact will respond to these challenges so organizations can focus on what they do best – create impact in our community.” states Rob Lewis, Executive Director, YouthHQ.

Tenants can look forward to affordable office space, shared meeting space and common areas, available reserved parking, affordable IT support on site, and exceptional ongoing building maintenance. Interested tenants are encouraged to contact Rob Lewis, Youth HQ for more information.

This is an exciting time for charities and non-profit organizations in Red Deer. The need for a location dedicated to social impact is finally a reality. Thank you to all our supporters for sharing in our vision and making the Centre for Social Impact a reality that will benefit Red Deer well into the future.

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About Youth HQ

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District, BGC of Red Deer & District, the 49th Street Youth Shelter and Camp Alexo offering numerous programs and services that support children, youth, and families.

For more information, contact:

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