

FOR IMMEDIATE RELEASE

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BGC Red Deer Receives Generous Donation From NOVA Chemicals

Red Deer, AB – YouthHQ and BGC Red Deer are pleased to announce a generous gift from NOVA Chemicals in support of BGC (formerly Boys and Girls Club of Red Deer). NOVA Chemicals employees have been long-time volunteer supporters of the BGC annual Zed Haunted House event. In light of the difficult decision to cancel the event this year due to COVID-19 and to protect public health and safety, the loss of this event will have a significant impact on BGC fundraising. NOVA Chemicals recognized the significant impact to BGC as a result of the cancellation of this event and wanted to provide much needed support to help in the recovery of those funds that are critical to the ability of BGC to continue to serve children and families in Red Deer and surrounding area.

“These have been challenging times for everyone including families, businesses and charities. It amazes me how incredible Central Alberta is when it comes to lending a hand of support or contributing needed dollars in support of the community. On behalf of the Board of Directors and most importantly the children and families we serve I extend a heartfelt thank you to NOVA Chemicals for the generous support. Opportunity changes everything. Thank you for helping BGC Red Deer to continue to keep kids connected.” States Rob Lewis, Executive Director, YouthHQ.

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About BGC Red Deer & District Club

BGC Red Deer provides fun after school and out-of-school programs and activities to give young people the opportunities to develop their potential and achieve their dreams. As youth develop positive, healthy relationships with peers, role models and family members, they can become the best versions of themselves and develop into the leaders of tomorrow. BGC Red Deer & District Club was started in 1983, and currently serves over 1,300 youth in central Alberta.

About Youth HQ

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District and BGC Red Deer & District Club, offering numerous programs and services that support children, youth and families.

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