



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Tuesday October 28, 2021

BORDER PAVING RESPONDS TO NEED IN SUPPORT OF BOYS AND GIRLS CLUB (BGC) OF RED DEER

Red Deer, AB – The cancellation of the annual Zed Haunted House event due to Covid-19 and the resultant loss of fundraising revenues has had tremendous impact on BGC Red Deer. As the long-time presenting sponsor of the annual event Border Paving stepped up in a big way with a generous \$60,000 donation to BGC Red Deer.

These much-needed funds will support a variety of programs within BGC. Some of these include our community-based after school programs, youth drop-in programs as well as our Camp programs. During these challenging times kids need connections more than ever. This support will enable BGC to continue to maintain our level of service to the community throughout 2021.

“Border Paving is especially pleased to provide financial assistance to the BGC Red Deer for their programming that serves 2200 children and youth, programs that are designed to help them become the mature, contributing citizens they were meant to be.” states Victor Walls, Border Paving.

“Our Vision is that ‘All young people discover and achieve their full potential’ and this critical support from Border Paving will propel us forward towards that Vision. Opportunity changes everything for our youth. It is corporate citizens and donors like Border Paving that inspire us in our work to enhance the lives of children and families in our community.” States Rob Lewis, Executive Director.

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About BGC Red Deer & District Club

BGC Red Deer provides fun after school and out-of-school programs and activities to give young people the opportunities to develop their potential and achieve their dreams. As youth develop positive, healthy relationships with peers, role models and family members, they can become the best versions of themselves and develop into the leaders of tomorrow. BGC Red Deer & District was started in 1983, and currently serves over 1,300 youth in central Alberta.

About Youth HQ

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe

environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District and BGC Red Deer & District Club, offering numerous programs and services that support children, youth and families.

For more information, contact:

John Johnston
Community Engagement Manager
YouthHQ / BGC Red Deer & District Club
403-342-6500 / mobile: 403-598-2682
johnj@youthhq.ca

