

FOR IMMEDIATE RELEASE

Tuesday September 28 , 2021

### **BGC Red Deer Awarded \$35,000 in support of the 2021-2022 Raise the Grade Program**

**Red Deer, AB** – With the generous support of RBC and Employment and Social Development Canada, BGC Canada is pleased to announce that BGC Red Deer will receive \$35,000 to deliver Raise The Grade program from September 27, 2021 – July 31, 2022.

Raise the Grade is a BGC Canada National Program that supports high school youth to gain the skills they need to be successful in school, work and life.

Through hands-on learning opportunities, a focus on exploring personal interests and goals, and supportive relationships with Club staff and mentors, youth who participate in RTG are supported to achieve the following outcomes:

- High school graduation
- Insight about their personal interests and how to pursue them
- Sufficient credits and grades for post-secondary education, including apprenticeship, college or university
- Career aspirations that match their personal interests and goals

“Our Vision is that ‘All young people discover and achieve their full potential’ and this critical support from RBC and Employment and Social Development Canada will propel us forward towards that Vision. Building on a strong education makes it possible for youth to achieve what would have otherwise been out of reach. My heartfelt thanks on behalf of the youth who will take advantage of Raise the Grade program this fall.” States Rob Lewis, Executive Director.

Raise the Grade is composed of 5 pillars: **Academic Support, Life After School, Digital Literacy, Youth Engagement and Mentorship**

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#### **About BGC Red Deer & District Club**

BGC Red Deer provides fun after school and out-of-school programs and activities to give young people the opportunities to develop their potential and achieve their dreams. As youth develop positive, healthy relationships with peers, role models and family members, they can become the best versions of themselves and develop into the leaders of tomorrow. BGC Red Deer & District was started in 1983, and currently serves over 1,300 youth in central Alberta.

**About Youth HQ**

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District and BGC Red Deer & District Club, offering numerous programs and services that support children, youth and families.

**For more information, contact:**

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