

FOR IMMEDIATE RELEASE

Friday May 28, 2021

YOUTH HQ ANNOUNCES 3rd ANNUAL RALLY FOR KIDS

Red Deer, AB – Join us for the 3rd annual Rally For Kids in support of Camp Alexo! This event is proudly presented by Eagle Builders. Enjoy an afternoon of OHV touring on the historic renewed portion of the CN Rail Line in the heart of David Thompson Country. This is a family-friendly OHV trail, so load up and head out! This event goes RAIN OR SHINE and is open to all outdoor OHV enthusiasts. The event is a 50km poker run starting in Nordegg, Alberta and ending at Camp Alexo. The Rally For Kids Poker Run is restricted to off-highway vehicles only (quads, side-by-sides, and dirt bikes). It should be noted that this trail is a family-friendly trail. It is not for extreme OHV enthusiasts, but rather for riders looking for a pleasant off-road experience in beautiful David Thompson Country.

For more information visit www.youthhq.ca. Participants can register on location on the morning of the event or visit <https://rallyforkids.ticketleap.com/> to pre-register. Registration is limited. To ensure participation we encourage pre-registration. The event this year has some amazing prize packages for the top 5 poker hands plus a variety of draw prizes and a Grand Prize Draw for a trip for two anywhere West Jet flies.

Thank you to our major sponsors; Eagle Builders, Zed 98.9 / Real Country 95.5, West Jet Cares for Kids, Cooper Roofing, Red Deer Shooting Centre, Central Alberta Flooring, West Country Pumps and Filtration, Sunbelt Rentals, The Coverall Shop, Shunda Creek Contracting, Nordegg Community Association, Tidewater Midstream Infrastructure, the Gear Centre and many other supporters.

All proceeds raised will support Camp Alexo in its efforts to maintain facilities and operations for children and families from throughout Central Alberta. For event updates please follow us at [Facebook.com/bgcreddeer](https://www.facebook.com/bgcreddeer) or [Facebook.com/campalexo](https://www.facebook.com/campalexo)

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About BGC Red Deer & District Club

BGC Red Deer provides fun after school and out-of-school programs and activities to give young people the opportunities to develop their potential and achieve their dreams. As youth develop positive, healthy relationships with peers, role models and family members, they can become the best versions of themselves and develop into the leaders of tomorrow. BGC Red Deer & District was started in 1983, and currently serves over 1,300 youth in central Alberta.

About Youth HQ

Youth HQ empowers youth by fostering a community of support. Our network seeks to instill young people with confidence in their unique identities and abilities, providing them with skills for life through knowledge, healthy relationships, and quality experiences while providing safe environments to learn and grow. Youth HQ coordinates programming for Big Brothers Big Sisters of Red Deer & District and BGC Red Deer & District Club, offering numerous programs and services that support children, youth and families.

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